

Kenny McCanse

Graphic Design Portfolio



About the Designer

A man with a beard and a snake plant. The man is wearing a dark blue button-down shirt and has a full brown beard. He is looking directly at the camera. A snake plant with long, variegated green and yellow leaves is in the foreground, partially obscuring his face. The background is a plain, light gray wall.

Hi, I'm Kenny, and I've been working in graphic design for the past 7 plus years. I thrive in my ability to find creative solutions to problems and love to revel in a job well done. I've worked in advertisement, web design, branding, video editing, motion graphics, illustration, and other miscellaneous design facets. At the end of the day, what I desire the most is to work in an engaging environment with other creative minds so that we can both continue to grow together and develop visually pleasing and well thought out projects. When I'm not designing I can be found engaging in some of my preferred hobbies, such as biking, playing board games, reading, and watching movies. Yes, I understand those are simple and generic hobbies, but I find joy in them, and I think that matters. I don't own any pets, but I have a snake plant that I like to think I'm watering enough. It's been doing fine so far, so I assume I'm doing something right. If you have any more questions for or about me, it seems like you'll need to meet me and ask me in person.

And I'm looking forward to it.



HOOVER
More of What Matters




HOOVER
More of What Matters




You're never **more** than
5 minutes from a trail.

Two if you run.

**PROUD OF OUR
DIVERS-CITY!**



More than 30 different
languages are spoken in
the high schools of Hoover



HOOVER
More of What Matters

LIFE, MEET STYLE

More life, **more** style, **more** outdoors,
more retail and **more** restaurants
than most cities its size.





HOOVER
More of What Matters



Hoover_MWM

FOLLOW



PLENTIFUL TECH JOBS WITH LONG COMMUTES REMOVED FROM THE EQUATION



HOOVER
More of What Matters

[MOREOFWHATMATTERS.live](#)



362 likes

Hoover_MWM [#Hoover](#) [#MuteTheCommute](#)

Our small businesses don't stay that way very long.

Hoover has more small businesses
owned by minorities than most cities
with 92,000 citizens.



HOOVER
More of What Matters

HOOVER



YOUR AVERAGE CITY



HOOVER
More of What Matters

What's on our menu?

Chinese
Japanese
Indian
Korean
BBQ
Vietnamese
Mexican
Italian

All that and [more](#)



HOOVER
More of What Matters

Powered by Brainpower

More high school students in
Hoover graduate than most
cities its size.



HOOVER
More of What Matters



Leaf & Blossom
Flower Shop
2024



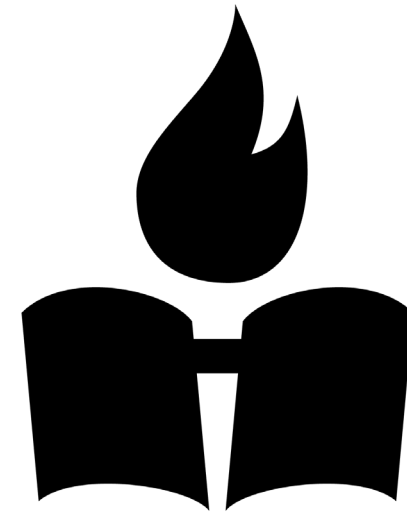
Performing Arts Center
High School Stage and Auditorium
2023



Brightmark Health
Conceierge Doctor (proposed)
2024



ENTHUSE
Apparell Company
2022



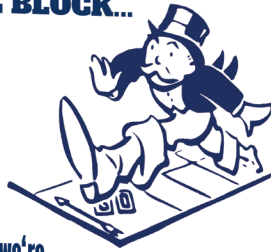


Employment Screening Providers
Background Check Agency (proposed)
2024



Take Two
Film Distributor
2020

WE'VE BEEN AROUND
THE BLOCK...



....and now we're

Back

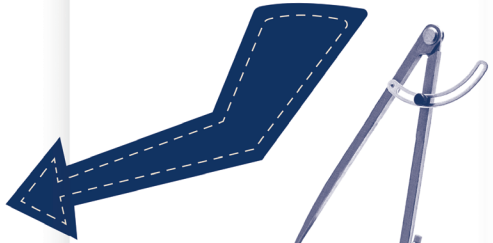
where we

STARTED

BUILDING ON A NEW
FOUNDATION



In the late '80s and early '90s, John Poole, Kelly Mullins, and Kyle D'Agostino teamed their imaginations as staff members at an established firm located, ironically, in the Jemison Flats.



**MAIN
ENTRANCE**



In time, they went their separate ways. John left the firm and went out on his own, founding Poole & Company in 2005. Shortly after, Kelly joined him. In 2019, Kyle rejoined the team and they continued to build on their reputation in the Southeast as respected leaders in the architecture and interior design community.

In early 2024, Poole & Company found a new home, which just so happens to be the very place they got their start, the Jemison Flats.

We've been around, and now we're back where we started with a plan for the future.

**POP BY FOR
A POP**

(OR WHATEVER KIND OF DRINK YOU HAVE A HANKERING FOR)



coconuts will not be provided

OPEN HOUSE

**SEPTEMBER 15
3:00 pm to 7:00 pm**



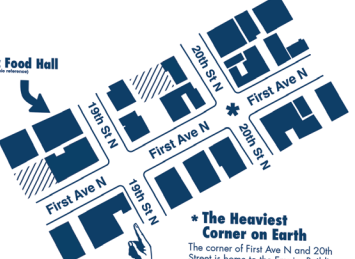
YOU'RE INVITED!

PLEASE COME BY AND SEE THE NEW POOLE & COMPANY IN ACTION AT OUR NEW LOCATION,

**1827 FIRST AVE N,
BIRMINGHAM AL, 35201**

PLEASE SEND RSVP TO
PMCKINNEY@POOLEANDCOMPANY.COM

Pizitz Food Hall



**WE ARE
HERE**

*** The Heaviest
Corner on Earth**

The corner of First Ave N and 20th Street is home to the Empire Building, the John Hand Building, the Woodward Building, and the Brown Marx Building, which at the time of construction were the four tallest buildings in the South, and have great architectural history.

And we're just a block away.



Parking Decks

There is plenty of street parking near us that you can also use if you so please, just make sure to pay the meter.

**N
W
E
S**





CHRIS KENNEDY
Farrelly's Southern Kitchen





HEY HOOVER,
EAT
HAPPY

EVENT CALENDAR

JULY

1-14
HOOVER FIRE STATION SHOW-DOWN

15
BARTENDER CHALLENGE /EAST

16
BARTENDER CHALLENGE /WEST

18
BARTENDER CHALLENGE CHAMPIONSHIP

19
HRW KICK OFF

19-27
HOOVER RESTAURANT WEEK

21
NATIONAL ICE CREAM DAY

LaaSy°

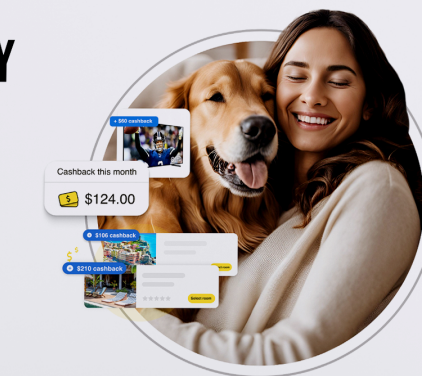
For Employees For Associations For Nonprofits For Influencers

Let's Talk

WELCOME TO A LOYALTY PROGRAM WHERE EVERYONE WINS.

LaaSy builds sticky loyalty by rewarding fans of your brand with discounts and cash back rewards on travel, hotels, and the things they buy every day. We provide your brand with an easy-to-use platform to build trust, loyalty, and goodwill by becoming the bearer of good things. Your fans love your brand. Now you can love them back.

Request a Demo



OH, DID WE MENTION LAASY CAN PAY FOR YOUR PROGRAM?

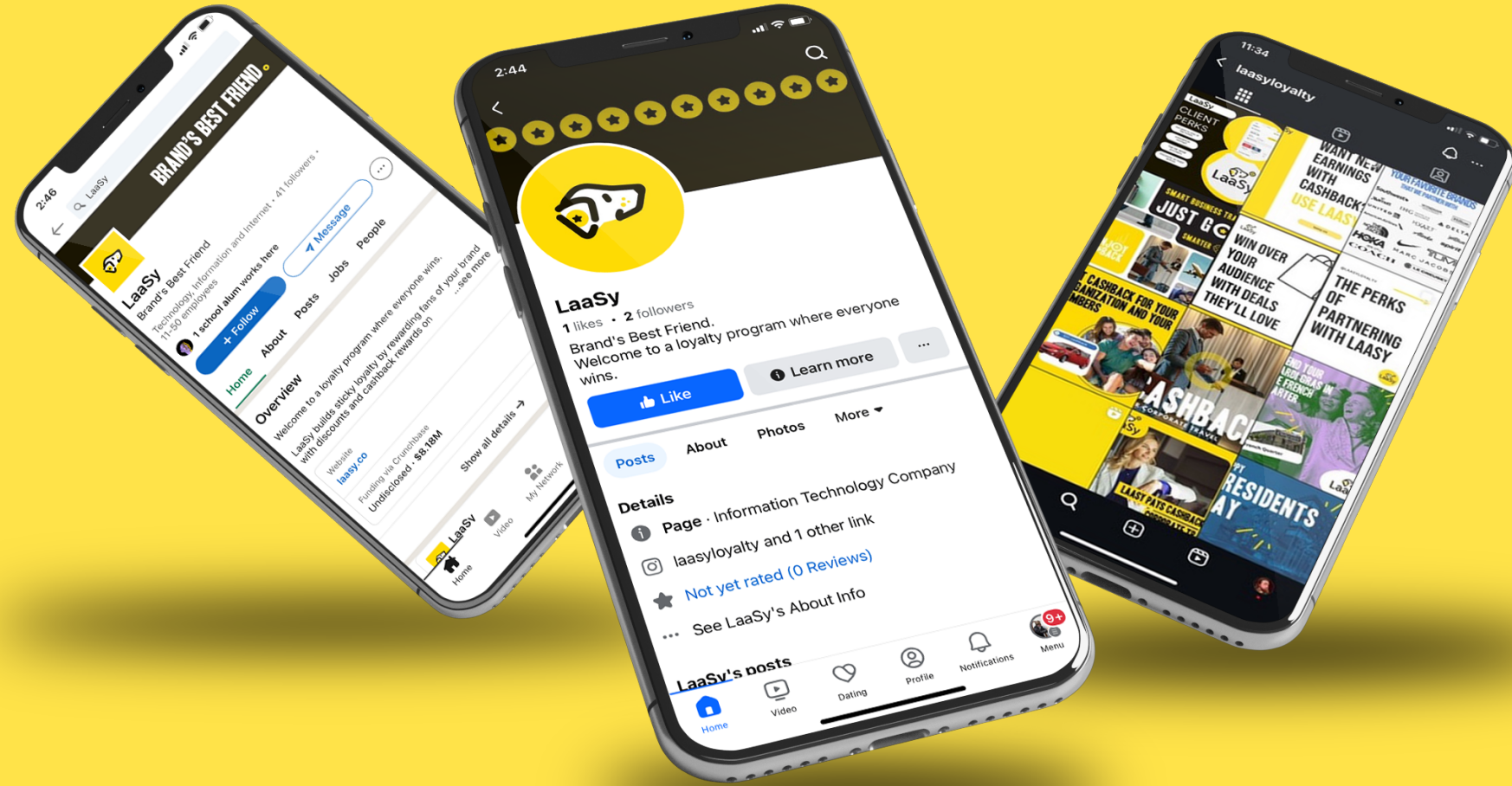
The LaaSy loyalty program is focused on elevating the loyalty of your brand. As usage increases and as your loyalty program gains traction, it will not only pay for itself, but it will provide an added income stream to your brand's bottom line. Customers and employees get discounts and cashback. Non-profits and associations get extra donations and every brand deepens loyalty with its fans. Wins all around!

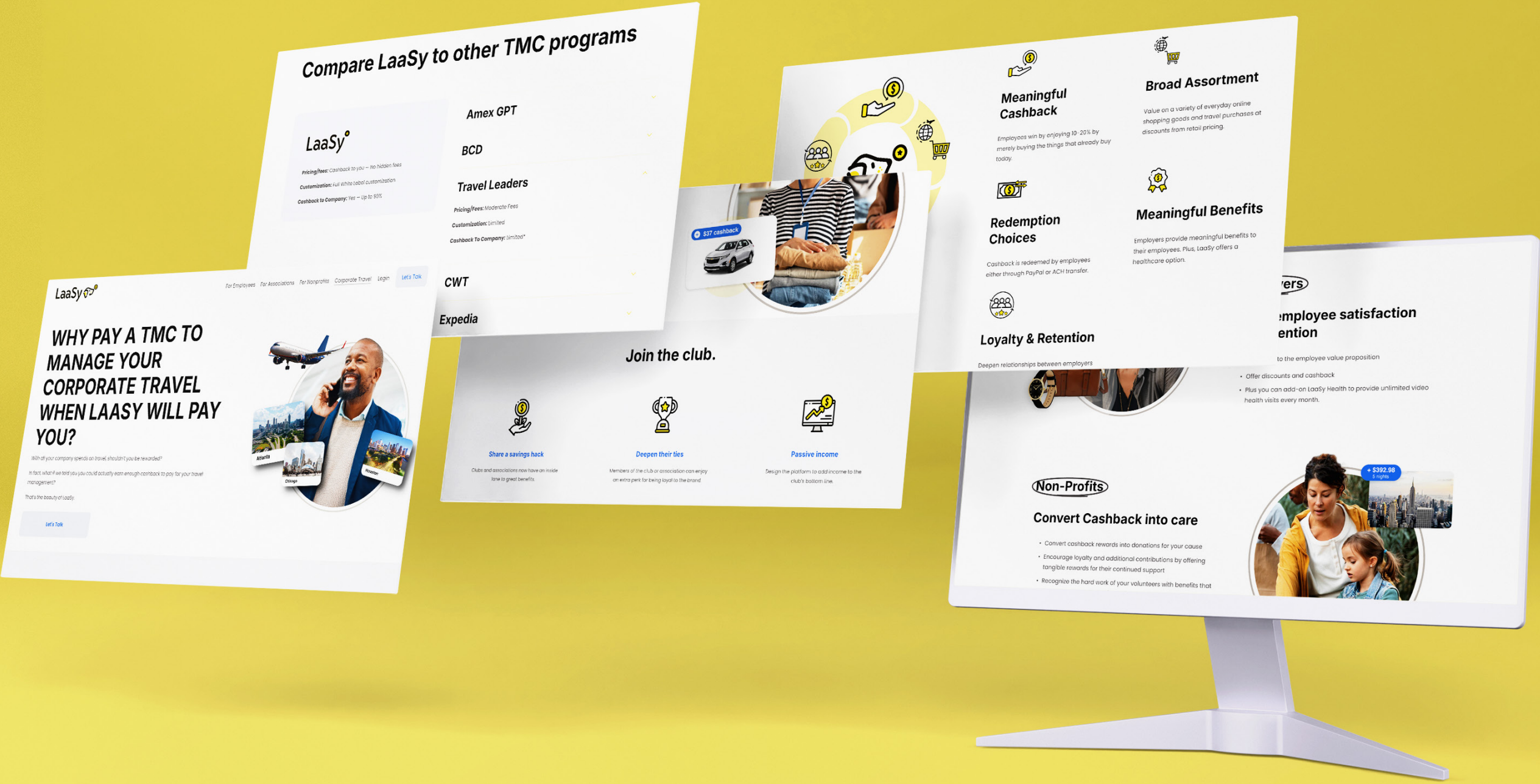
HOW IT WORKS

Example: When your audience makes purchases you both get cash back!

The LaaSy model introduces an ongoing, enriching revenue flow, enhancing your financial future. Our members enjoy the savings with their purchases in addition to valuable cash back.







Compare LaaSy to other TMC programs

<div><div>LaaSy°</div><div><div>Pricing/Fees:</div>Cashback to you – No hidden fees</div><div><div>Customization:</div>Full White Label customization</div><div><div>Cashback to Company:</div>Yes – Up to 90%</div></div>	<div><div>Amex GPT</div><div>BCD</div><div>Travel Leaders</div><div><div>Pricing/Fees:</div>Moderate Fees</div><div><div>Customization:</div>Limited</div><div><div>Cashback To Company:</div>Limited*</div></div> <div><div>CWT</div><div>Expedia</div></div>
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Join the club.



Share a savings hack

Clubs and associations now have an inside lane to great benefits.



Deepen their ties

Members of the club or association can enjoy an extra perk for being loyal to the brand.



Passive income

Design the platform to add income to the club's bottom line.



Meaningful Cashback

Employees win by enjoying 10-20% by merely buying the things that already buy today.



Broad Assortment

Value on a variety of everyday online shopping goods and travel purchases at discounts from retail pricing.



Redemption Choices

Cashback is redeemed by employees either through PayPal or ACH transfer.



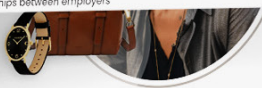
Meaningful Benefits

Employers provide meaningful benefits to their employees. Plus, LaaSy offers a healthcare option.



Loyalty & Retention

Deepen relationships between employers



Employee satisfaction and retention

to the employee value proposition

- Offer discounts and cashback
- Plus you can add-on LaaSy Health to provide unlimited video health visits every month.

Non-Profits

Convert Cashback into care

- Convert cashback rewards into donations for your cause
- Encourage loyalty and additional contributions by offering tangible rewards for their continued support
- Recognize the hard work of your volunteers with benefits that





Dr. Joseph Wu
Physician

✉ wu@brightmarkhealth.com

🌐 brightmarkhealth.com

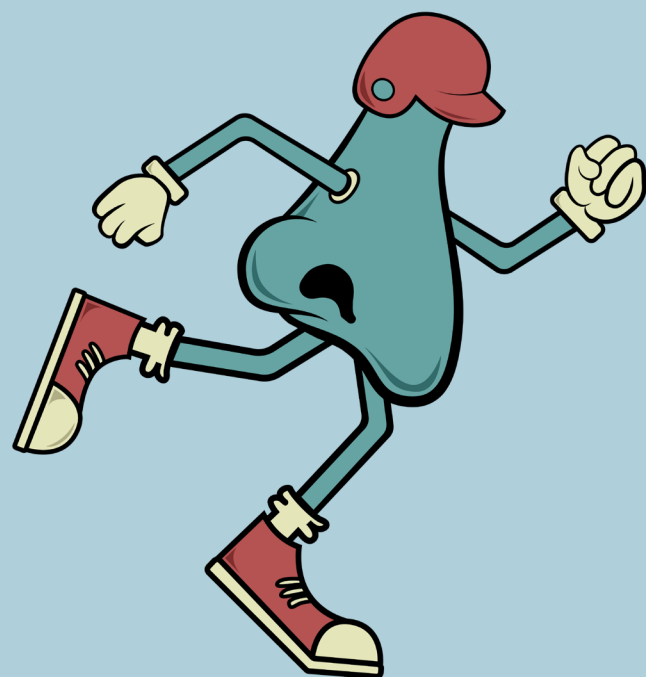
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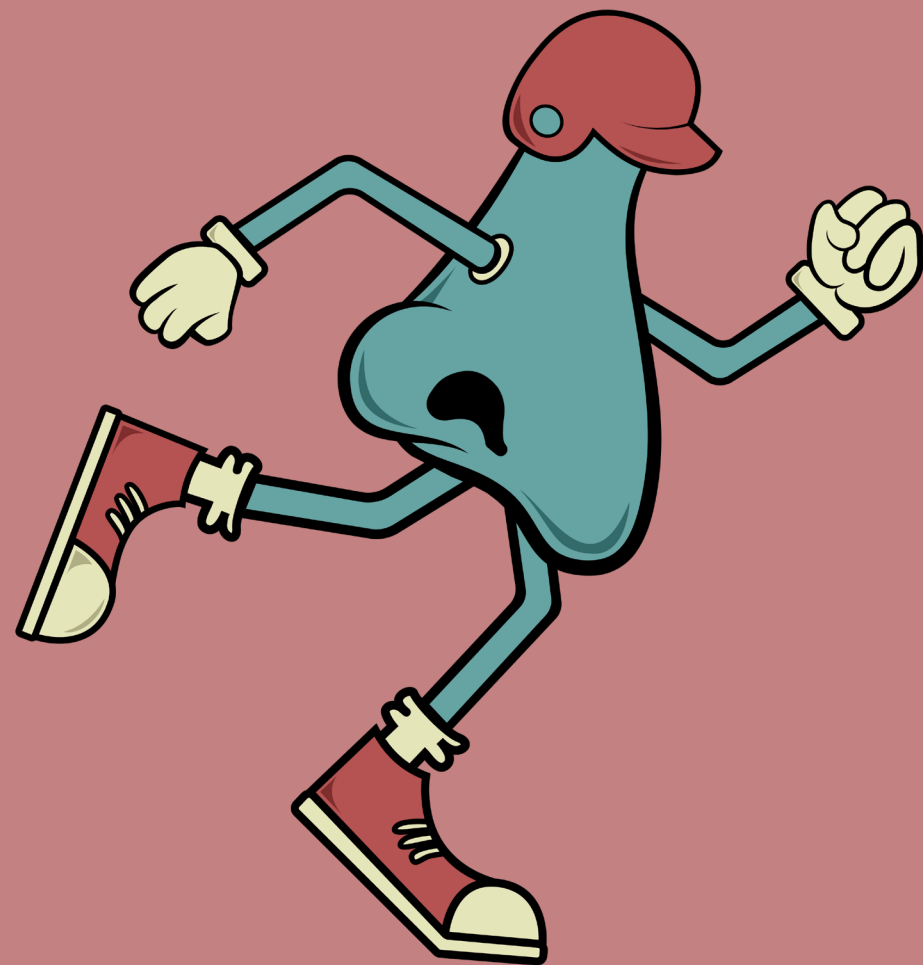
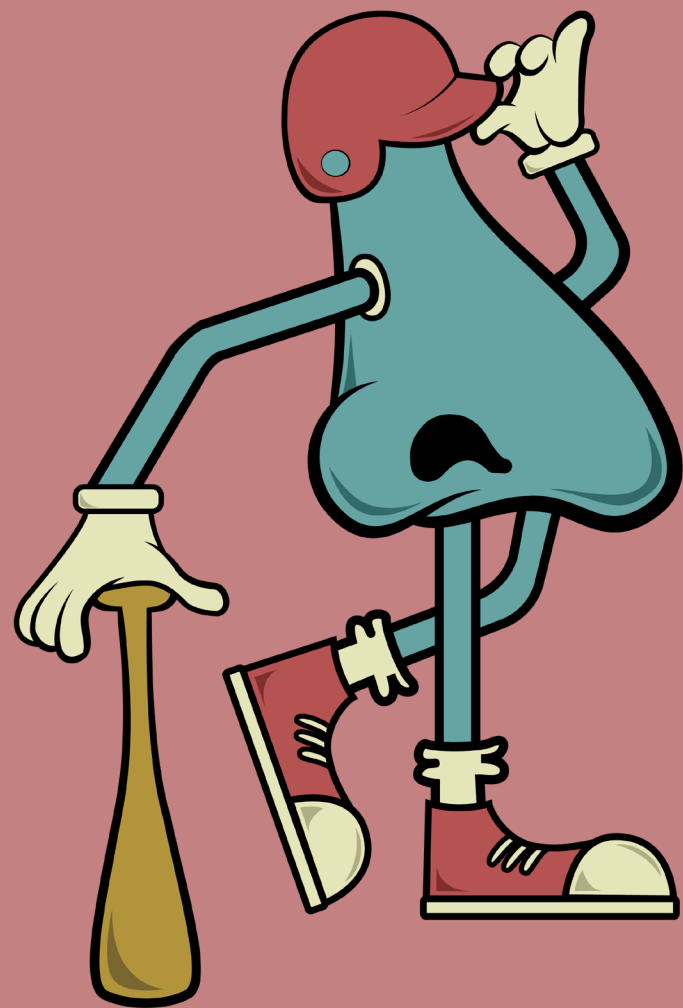
📠 205-946-0888

400 Century Park South, Suite 200
Birmingham, Alabama 35226 📍

**Brightmark
Health**











THE CORNETTO TRILOGY



SIMON PEGG

NICK FROST

THE CORNETTO TRILOGY

(AKA THE BLOOD AND ICE CREAM TRILOGY)



THE CORNETTO TRILOGY

PART 1





THE CORNETTO TRILOGY

PART 3



Thanks For Viewing



feel free to contact me at
kmccanse966@gmail.com